

## Bengal Chief Minister Mamata Banerjee inaugurates Star Cement's New Cement Plant - the Largest Private Sector Investment in North Bengal

**Siliguri, February 2**: Hon'ble Bengal Chief Minister Mamta Banerjee inaugurated today a brand-new production facility of Star Cement, the pioneer cement brand of east India, at Mohitnagar in Jalpaiguri district of West Bengal. This new production facility of Star Cement set up with an investment of over Rs 450 Crores is to uted by industry experts as the Largest Private Sector Investment in North Bengal. The plant is the largest and most modern in operation in the entire North Bengal region, with a production capacity of 2 million tonnes per annum (MTPA) and is spread over an area of 45.08 acres of industrial land. The cement plant is expected to generate direct-indirect employment for around 7000-8,000 local people in the region and will strive towards enhancing its competitive position in the entire eastern market.

Speaking on this occasion **Hon'ble Bengal Chief Minister Mamta Banerjee** praised the commitment and contribution of Star Cement towards overall socio-economic development of North-Bengal. She hoped that the brand-new cement plant which also has world class machinery and the most advanced German technology deployed will set a new trend in the industrial sector of the region.

Speaking on this occasion **Chairman of Star Cement, Shri Sajjan Bhajanka** thanked Bengal CM for all-round support from the state government and for her gracious presence on the inauguration ceremony of this new production plant.

"Our unit's imported machinery will ensure that the plant produces the best quality and consistency, and we are also very sure that we will be generating employment for thousands of people of this region and thereby contributing to the local economy", Shri Bhajanka added.

Commenting on the occasion, **Managing Director of Star Cement, Shri Sanjay Agarwal** credited Bengal CM and entire state machinery besides engineers and technical partners of Star Cement for smooth execution of this new Greenfield project.

"We are certain that we will continue to produce the best quality cement in the eastern market and maintain the momentum as the leader in the domain. We are very optimistic about the long-term prospects of the cement market in eastern India and looking forward to this new journey in Jalpaiguri", Shri Agarwal added.

Speaking on occasion, **Shri Sanjay Kumar Gupta, CEO, Star Cement** said that with this new production facility, the manufacturing capacity of Star Cement has shored up to 6.3 million tonne per annum positioning it as one of the leading cement players not only in Eastern India but in entire country. The company has a clinker capacity of 2.8 million tonne and 51 mw of captive power.

"The company has been producing some cement in Siliguri by way of lease a grinding unit, which will be now discontinued. The company will source clinkers from its integrated cement plant in Meghalaya that has mines nearby. Fly ash will be procured from West Bengal or Bihar", Shri Gupta added.

**Star Cement Ltd. (SCL)** which is one of the leading cement manufacturers in eastern India cement market. The company has increased its market share in North-Eastern market despite challenging economic environment and stiff competition. Company's flagship brand Star Cement is the largest and most trusted brand in North-East India. The brand has also established a strong footprint in new markets like Bengal and Bihar in a very short time.