

## Terms and conditions for 'Kismat Ki Bori' scheme of Star Cement Limited (SCL):

- The Kismat Ki Bori scheme will be operative from 10<sup>th</sup> October, 2018 till 10<sup>th</sup> January, 2019. The scheme date may be extended as per discretion of the management.
- The last date of redemption will be 31<sup>st</sup> January, 2019. The redemption date may be changed as per discretion of the management.
- The Scheme is applicable for the areas- Entire state of Bihar and Coochbehar, Alipurduar, Jalpaiguri, Darjeeling, Sikkim, Uttar Dinajpur, Dakshin Dinajpur, Malda districts of North Bengal.
- The Scheme is applicable to the customers those will buy cement bag(s) of Star Cement Limited
- The customer those will buy Star Cement bag from any of the dealers' / sub dealers in the aforesaid areas are eligible to participate in the scheme.
- All Star Cement bags in the aforesaid locations will contain a coupon inside the bag.
- Certain coupons will contain denominations of prize value ranging from Rs 5/- to Rs 1,00,000/-.
- Any expenses, taxes etc., applicable on the winning of prize value in terms of applicable taxes provisions present and future shall be borne by the Customers.
- Star Cement Officials, Affiliates are not eligible to participate in the Scheme.
- By participating in the Scheme, the customer has and is deemed to have accepted these terms and conditions;
- There are no limitations on number of Star Cement Bags to be purchased.
- Missed call received after the closing date shall not be considered and will be rejected;
- Successful submission of coupon is further subject to checking and verifications by SCL or by any agency appointed by SCL;
- Once prize value are delivered upon production of original coupon and original identity proof of the person concerned, no subsequent claim/demand from any other person will be entertained. Company's responsibility will be extinguished upon delivery of the coupon value.
- SCL reserves all rights to reject any entry due to non-compliance or breach of any of these terms and conditions or for furnishing any false, inaccurate, incomplete or misleading information and submission of fabricated document or coupon ;
- Purchase of Star Cement Bag does not entail any confirmed benefits under the Scheme;
- The Scheme is operated by SCL and SCL reserves the right to cancel or debar any entry at its own discretion;
- SCL reserves the right to change/modify the terms and conditions of this

Scheme or to withdraw this Scheme and/or any of its prizes/benefits at any point of time without any notice to that effect;

- SCL shall not be liable for any failure to comply with its obligations and may cancel all or any part of the Scheme without any liability to any person whatsoever;
- SCL shall also not be responsible for any loss or damage if it has to discontinue or cancel the Scheme in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government or for any other unavoidable reason beyond its control. The customers shall be informed of such discontinuance/ cancellation at the earliest by publishing the same in web site of the Company;
- SCL will not be responsible in case any of the terms of the Scheme are misunderstood or misconstrued by the customer;
- None of the provisions of these terms and conditions shall be deemed to constitute a partnership or agency between Customers and SCL and Customers shall have no authority to bind SCL in any manner whatsoever;
- SCL accepts no liability for any errors or omissions, whether on behalf of itself or any third parties;
- In no event SCL shall be liable for losses or any incidental or consequential damages arising out of or in connection with the scheme;
- SCL shall not be liable if the winners are not able to collect the coupon value for failure of the customers for any reason;
- SCL shall be free to reproduce, use, display, disclose and distribute the information to third parties or through any media in future without limitation for the purpose of marketing and no other permission of any manner shall be required from the customers in this regard;
- Star Cement Bags are also available without participating in the Scheme;
- No two offers can be clubbed and the prizes cannot be carried forward;
- Any disputes are within the jurisdiction of the Kolkata Court.