

## **Terms and conditions for 'Star Cement Quiz Contest' a scheme of Star Cement Limited (SCL)**

The Star Cement Quiz Contest ("Scheme") will be operative from 1st November, 2019 and onwards.

The Scheme is applicable for the areas- North Eastern Region (covering Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland and Tripura), West Bengal and Bihar.

The Scheme is applicable for the registered Star Cement Dealers, Star Cement Sub-Dealers and other cement counters for the above-mentioned areas.

If you are an individual legal resident of the Republic of India and are 18 years or above at the time of entry, you are eligible to enter the Contest.

Star Cement Ltd.'s officials, employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), and our affiliates, advisors, advertising/ promotion agencies (and their immediate family members) are not eligible to participate in the Contest.

The notification of the 'Star Cement Quiz Contest' will be sent from 1st November, 2019 and onwards to entire network for the areas mentioned above, through a SMS with a link to reply to the quiz on Business WhatsApp number of the Company (i.e., +917595080005). The Company shall not be responsible if there is any missed out numbers or errors in sending SMS.

Intending participants are required to send the word 'QUIZ' by SMS or send us a Selfie with a Star Cement Logo to our Business WhatsApp number (i.e., +917595080005). Thereafter, they will receive the question for participating in the contest. The contest for the month of November, 2019 will remain open till closing of business hours of 30th November, 2019.

The quiz will consist of one question about Star Cement with 4 Options and the participants have to reply with the correct option. Choosing of more than one option will invalidate the entry;

The correct/ incorrect entries will be informed accordingly.

A draw through computerized random selection process will be conducted amongst the correct entries for selecting winners of the Star Cement Quiz Contest after closing of contest. There will be 10 (Ten) lucky winners for each month.

A message will be sent to the shortlisted winners for verification. If the Participant fails to comply with the verification requirements within 7 days of the intimation, then she/he shall be deemed to have waived their right to receive the prize.

Prizes cannot be transferred, exchanged or redeemed for cash or kind. In the event that the winner does not take the Prize in the time and manner stipulated, then the Prizes will be deemed to be forfeited. Prizes must be taken as offered and cannot be varied. Any unused prizes are not-transferable, non-refundable and non-redeemable for other goods or services and cannot be clubbed and exchanged for cash or kind.

Once prizes are delivered to the winners no subsequent claim/demand from any other person will be entertained. Company's responsibility will be extinguished upon delivery of the prize.

Any expenses, taxes etc., if applicable shall be borne by the Participants.

The Prizes will be provided on an "as-is basis" and without any express or implied warranty or guarantee concerning the quality, suitability or comfort.

By participating in the Scheme, the customer has and is deemed to have accepted these terms and conditions of the scheme.

SCL reserves all rights to reject any entry due to non-compliance or breach of any of these terms and conditions or for furnishing any false, inaccurate, incomplete or misleading information.

Correct Reply to the quiz answer does not entail any confirmed benefits under the Scheme.

The Scheme is operated by SCL and SCL reserves the right to cancel or debar any entry at its own discretion.

The decision of SCL will be final and binding on the participants.

SCL reserves the right to change/modify the terms and conditions of this Scheme or to withdraw this Scheme and/or any of its prizes/benefits at any point of time without any notice to that effect.

SCL and its Officials shall not be liable for any failure to comply with its obligations and may cancel all or any part of the Scheme without any liability to any person whatsoever.

SCL shall also not be responsible for any loss or damage if it has to discontinue or cancel the Scheme in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government or for any other unavoidable reason beyond its control. The Participants will be informed of such discontinuance/ cancellation at the earliest by publishing the same in web site of the Company.

SCL will not be responsible in case any of the terms of the Scheme are misunderstood or misconstrued by the participants.

None of the provisions of these terms and conditions shall be deemed to constitute a partnership or agency between Participants and SCL and the Participants shall have no authority to bind SCL in any manner whatsoever.

SCL accepts no liability for any errors or omissions, whether on behalf of itself or any third parties.

In no event SCL shall be liable for losses or any incidental or consequential damages arising out of or in connection with the scheme.

SCL shall be free to reproduce, use, display, disclose and distribute the information to third parties or through any media in future without limitation for the purpose of marketing and no other permission of any manner shall be required from the customers in this regard.

No two offers can be clubbed and the prizes cannot be carried forward.

Any disputes are within the jurisdiction of the Kolkata Court.